



SEEKING SITES IN SOUTHERN CALIFORNIA EAST OF THE 605 FREEWAY

(excluding Orange, San Diego and Imperial Counties)

TRADE AREA CRITERIA

- + Strong residential density (10,000+ in 1 mile radius)
- + Traffic generators nearby (schools/sport complexes/entertainment)
- + Close proximity to highway or freeway
- + Strong daytime population
- + Average household income \$50k-\$80k
- + Strong projected population growth

SITE CRITERIA

- + ±40,000 sq.ft. land area
- + Zoning or ability to obtain Zoning for:
 - Double drive thru
 - 4,500 sq.ft. Building area
 - 23'4" Building height
- + Corner or corner wrap with signage on two major streets
- + Signalized intersections
- + Heavy traffic counts



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