



**BIG FLAVOR.  
BIG FOOD.  
BIG FUN.**

## TRADE AREA CRITERIA

### CALIFORNIA FRANCHISE NOW EXPANDING!

- + Regional or community shopping centers preferred
- + Daytime and evening traffic generators
- + Mix of dense residential and daytime population
- + Trade area pop.: 50,000+; Daytime pop.: 25,000+
- + Traffic count: 25,000 + on main artery
- + Above average income (\$75,000+)

## SITE CRITERIA

- + Size: 2,000 - 2,700 sq.ft. with exclusive outdoor patio
- + Corner, end cap, freestanding building and drive thru
- + Frontage: 30ft minimum
- + Abundant parking
- + Land for Purchase for drive thru (min. 30,000sf lot)



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